



FEDERAL PHARMACY: SHARING THE VISION IN PHARMACY

JFPS 2019

JOINT FEDERAL PHARMACY SEMINAR
DALLAS, TEXAS ★ OCTOBER 27-30, 2019

Exhibitor Prospectus

October 27-30, 2019

Exposition Dates: October 27-29, 2019

Hilton Anatole

Dallas, TX



APhA is the official education provider and meeting manager of JFPS 2019.

JFPS 2019

The **ONLY** exposition
serving **ALL** of the federal
pharmacy community!

JFPS attendees proactively search the Exposition for these **PRODUCTS** and **SERVICES** to help them in their practice:

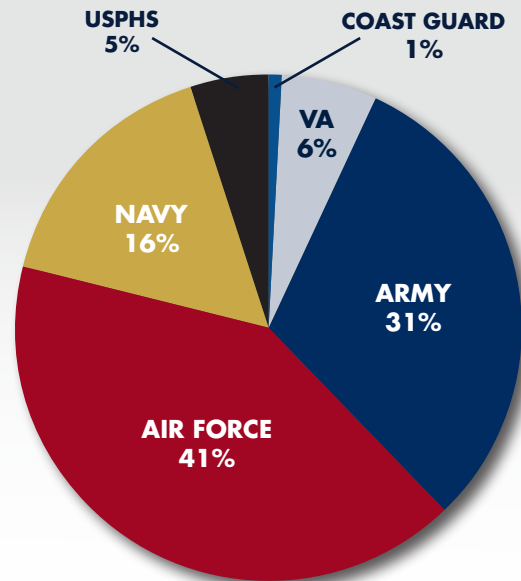
PRODUCTS

- 50% Biotechnology Pharmaceuticals
- 55% Generic Pharmaceuticals
- 5% Home Health Care Products
- 30% Injectable Drug Delivery Products
- 15% Name-Brand Pharmaceuticals
- 10% Nuclear Pharmaceuticals
- 30% Over-the-Counter Medications
- 30% Vitamin/Nutritional Supplements

SERVICES

- 86% Automated Dispensing Systems
- 52% Computer Systems/Software
- 29% Employers/Employment Agencies
- 14% Marketing/Consulting Services
- 48% Packaging Equipment/Systems
- 38% Pharmacy Management Services
- 24% Publications
- 62% Technology/Automation
- 43% Web-based Pharmacy Solutions
- 29% Wholesale Distributors

WHO ATTENDS
(by Agency/Branch of Service)



Exposition Schedule

Sunday, October 27
6:00 pm – 8:00 pm

Monday, October 28
11:30 am – 2:00 pm

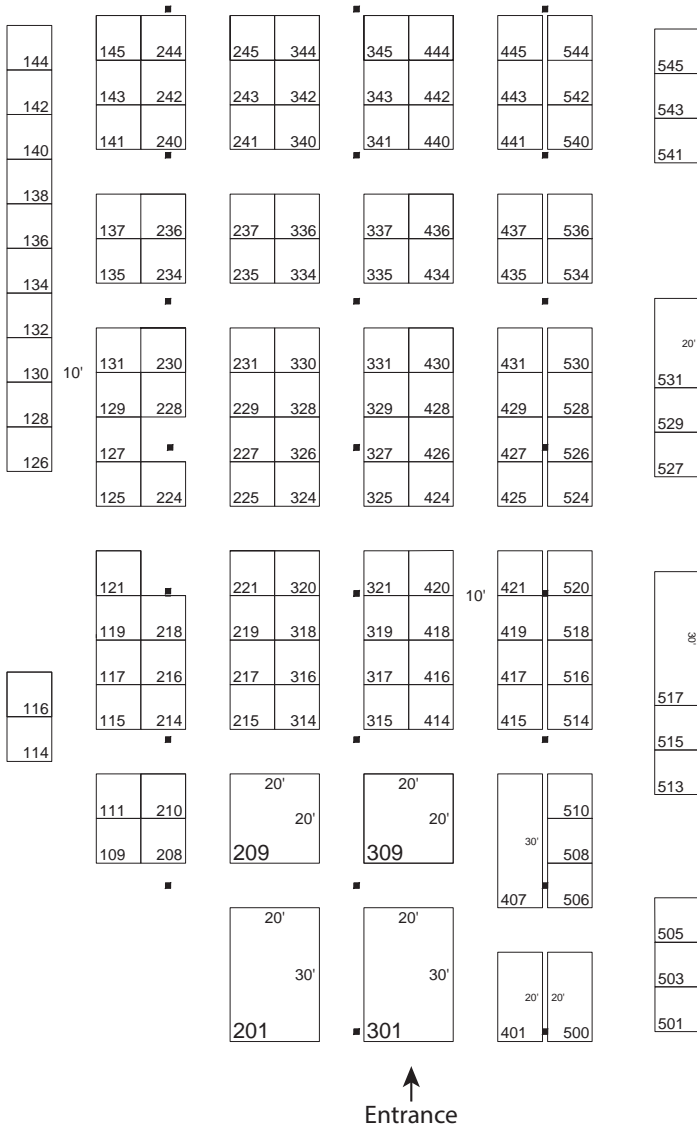
Tuesday, October 29
11:30 am – 2:00 pm

For more details, please go to the
JFPS 2019 website www.jfpsinfo.org

JFPS 2019

Preliminary JFPS 2019 Floor Plan

PRESENTATION THEATER



Support Levels

JFPS offers support levels that meet your needs—choose the level that’s right for your organization. All levels include these core benefits: one 10’x10’ exhibit booth, company listing on the website, mobile app and program. Also includes access to all JFPS core educational programming and networking events.

Support Levels

Platinum Level—\$10,000 with registration for 8 company representatives, complimentary pre- or post-convention mailing list, and corporate logo included in Program Guide; additional booths \$1,500 each.

Gold Level—\$7,000 with complimentary registration for 6 company representatives; additional booths \$2,000 each.

Silver Level—\$6,000 with complimentary registration for 4 company representatives; additional booths \$2,500 each.

Bronze Level—\$5,000 with complimentary registration for 3 company representatives; additional booths \$3,000 each.

Join the Andrew Craigie Circle

The Andrew Craigie Circle is named in honor of the first Apothecary General of the Revolutionary War. It recognizes industry partners whose total contributions to JFPS equal or exceed \$20,000. Includes unlimited complimentary registrations.



Visit www.jfpsinfo.org for a complete listing of available support opportunities.

Sign up today!

Return the signed Application & Contract for Exhibit Space with full payment by mail or email to:

John Russell, Director of Expositions
JFPS 2019 c/o APhA
2215 Constitution Ave., NW
Washington, DC 20037
Phone: 202-429-7570
E-mail: jrussell@aphanet.org

Additional exhibit information can be found at:
www.jfpsinfo.org

JFPS 2019 Space Assignments begin May 24, 2019. Exhibit space will be assigned based on support level and the date the contract and payment are received.



JFPS 2019

Support Opportunities

Support an event at JFPS 2019 and place your company in the spotlight!

Elevate your support level at JFPS 2019 and increase your exposure—additional benefits may include unlimited exhibitor registration badges and an exclusive opportunity to meet the Joint Federal Pharmacy Leadership! Please note that all opportunities may not be available as the “right of first acceptance” is given to previous supporters.

A partial list of support opportunities is provided below. For a complete list of support opportunities go to www.jfpsinfo.org.

Contact John Russell, Director of Expositions at
jrussell@aphanet.org or (202) 429-7570 for more information.

WiFi Buyout — \$20,000



The Wifi will provide coverage in all JFPS meeting and exhibit space at the Hilton Anatole. Supporter logo will be included on the splash page when attendees connect to the Internet.

Supporter will also be recognized throughout the event, including branded signage in JFPS meeting areas. In addition, supporter will be recognized on the JFPS Website and in the Program Guide.

Exhibit Hall Opening — \$15,000



The Welcome Reception serves as the JFPS 2019 “kick off” for all

attendees, and provides an informal atmosphere to mix and mingle with attendees and industry partners. Entertainment, appetizers and non alcoholic beverages are provided (cash bar available).

Program and Web Site — \$12,000



The JFPS website (www.jfpsinfo.org) is the main marketing

vehicle for JFPS and will be visited by thousands of active duty, reserve, and retired Joint Federal pharmacists and pharmacy technicians. Sole-supporter recognition includes animated banner on the home page linking to the website of your choice, company logo included on all pre-meeting marketing e-mails, and 4-color ad on cover 4 of the Program Guide.

Charging Station — \$12,000 each

Your company’s video message will be on a continuous loop at each recharging station while JFPS attendees power-up their smart phones, laptops, and other wireless devices.

Neck Wallets - \$5,000



All JFPS attendees must have their badge displayed at all times during the event. This is the perfect way to highlight your company. Your company’s name/logo be prominently displayed on the neck wallet. A conference must have for attendees.

Hotel Key Cards — \$5,000



After a JFPS attendee checks in to their hotel, your branding will welcome them many times during the duration of the meeting. The Hotel Key Card is the perfect opportunity for a lasting impression.

Registration Bags — \$5,000



The registration bag is distributed to all meeting attendees. Promote your company name and logo (or a product-specific logo) on this highly visible support opportunity. Marketing materials and/or a small give-away item can be included in each bag. This collectible piece is one of the most visible items at JFPS!