

2019 Joint Federal Pharmacy Seminar

Sample Booth Budget

While the cost of exhibiting at JFPS will be different for each company, the sample booth budget below shows what a company might expect to pay to reserve space and build a display on the JFPS exhibit floor. These figures should in no way be considered absolute pricing. Nor are these comprehensive lists-- rates for shipping, promotions/advertising, accommodations, daily expenses, and travel must also be considered.

Budget Sample - 10' x 10' Bronze Level Exhibit

Booth Space (includes pipe & drape in back and on sides of booth space)	\$5,000.00
Standard Carpeting (10' x 10' booth; daily vacuuming not included; floor covering is required)	\$291.15
Six Foot Table (Draped)	\$199.50
Two Padded Side Chairs (\$105.50 each)	\$211.00
Wastebasket	\$19.00
ID Sign (Complimentary)	\$0.00
Electricity (120 volts/5 amps /500 watts)	\$125
Material Handling* (Straight Time, Crates or Skids): 200 lbs.** @ \$128 CWT	\$256
Total (includes 6% Sales Tax):	\$6,192.54

* Material Handling estimate based on show site receiving freight direct on October 26, 2019.

** There is a 200 pound minimum for material handling.

Note: Estimates based on online ordering discount if ordered prior to the October 4, 2019 deadline