



## Pre-Show Registration List Order Form

**This form must be returned to APhA no later than August 11, 2017.**

Reach new and current customers with the JFPS Pre-Show Registration list! Pre-show mailings can help bring additional traffic to your booth. What is a pre-show mailing? A pre-show mailing is a letter, flyer or invitation mailed to individual pre-registered attendees in advance. Giving attendees a reason to visit your booth is one of the most important pre-show activities your company can perform to help ensure a successful show.

APhA will provide an electronic file (in excel format) to be used for a one-time pre-show mailing. The file will include name, rank, branch of service, mailing address and email address.

### Exhibiting Company Information

Company Name: \_\_\_\_\_

Primary contact and title: \_\_\_\_\_

Booth #: \_\_\_\_\_ Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Return to John Russell via fax 202-448-8734 or email [jrussell@aphanet.org](mailto:jrussell@aphanet.org).

*You will receive the list by email in excel format by August 18, 2017.*

Send the pre-registration list for \$300

**Credit Card Payment:**       VISA       American Express       Master Card

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Amount: \_\_\_\_\_ Name as it appears on the Card: \_\_\_\_\_

Billing address:

\_\_\_\_\_

Signature: \_\_\_\_\_

\*All lists are for a one-time, direct mail use only. Misuse and/or retention of names is prohibited. Membership data may not be entered into any electronic databases. By signing this agreement, the exhibitor agrees to abide by the above rules. I agree to abide by the above rules governing the use of the APhA electronic file.

Name and signature (mandatory for list release): \_\_\_\_\_

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