

CELEBRATING JOINT FEDERAL PHARMACY
HEALTH CARE EXCELLENCE



JFPS²⁰¹⁷

Joint Federal Pharmacy Seminar

Exhibitor Prospectus

September 10–13, 2017

Exposition Dates: September 10–12, 2017

Rosen Shingle Creek

Orlando, Florida

**NEW DATES
AND
LOCATION!**



American Pharmacists Association

Improving medication use. Advancing patient care.

APhA is the official education provider and meeting manager of JFPS 2017.

JFPS 2017

The **ONLY** exposition serving
ALL of the federal pharmacy
community!



JFPS 2017

September 10–13, 2017
Rosen Shingle Creek
Orlando, Florida

Exposition Schedule

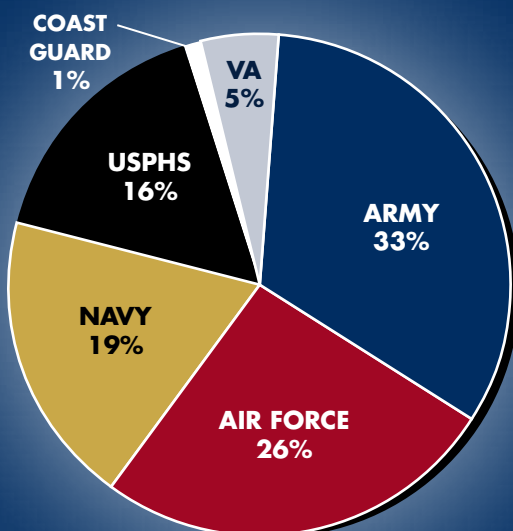
Sunday, September 10
6:00 pm – 8:00 pm

Monday, September 11
11:30 am – 2:00 pm

Tuesday, September 12
11:30 am – 2:00 pm



JFPS 2016 Attendees by Agency/Branch of Service



For more details,
please go to the
JFPS 2017 website

www.jfpsinfo.org

JFPS 2017

Preliminary JFPS 2017 Floor Plan



134	135 234	235 334	335 434	435
132	133 232	233 332	333 432	433
130				431
	131 230	231 330	331 430	
128				429
126	127 226	227 326	327 426	427
124	125 20'	20' 20'	20' 424	425
122	123 222	223 322	323 422	423
120				421
118	119 218	219	20'	419
	117 20'	217 30'	30'	417
114	115 214	215 314	315	415
112				413
110	20'		311 410	411
	20'	20' 20'	309 408	409
108	109	209 308		407
				405
104	105 204	20'	305 404	
	103 20'	30'	20' 402	20'
100	101 200	201	301 400	401

↑
ENTRANCE

**Additional exhibit information
can be found at:**
www.jfpsinfo.org

Support Levels

JFPS offers support levels that meet your needs—choose the level that's right for your organization. All levels include these core benefits: one 10'x10' exhibit booth, company listing on the website, mobile app and program. Also includes access to all JFPS core educational programming and networking events.

Support Levels

Platinum Level—\$10,000 with registration for 8 company representatives, complimentary pre- or post-convention mailing list, and corporate logo included in Program Guide; additional booths \$1,500 each.

Gold Level—\$7,000 with complimentary registration for 6 company representatives; additional booths \$2,000 each.

Silver Level—\$6,000 with complimentary registration for 4 company representatives; additional booths \$2,500 each.

Bronze Level—\$5,000 with complimentary registration for 3 company representatives; additional booths \$3,000 each.

Join the Andrew Craigie Circle

The Andrew Craigie Circle is named in honor of the first Apothecary General of the Revolutionary War. It recognizes industry partners whose total contributions to JFPS equal or exceed \$20,000. Includes unlimited complimentary registrations.



Visit www.jfpsinfo.org for a complete listing of available support opportunities.

Sign up today!

Return the signed Application & Contract for Exhibit Space with full payment by mail or fax to:

John Russell, Director of Expositions
JFPS 2017 c/o APhA
2215 Constitution Ave., NW
Washington, DC 20037
Phone: 202-429-7570
E-mail: jrussell@aphanet.org
Fax: 202-448-8734

JFPS 2017 Space Assignments begin May 1, 2017.
 Exhibit space will be assigned based on support level and the date the contract and payment are received.



JFPS 2017

Support Opportunities

Support an event at JFPS 2017 and place your company in the spotlight!

Elevate your support level at JFPS 2017 and increase your exposure—additional benefits may include unlimited exhibitor registration badges and an exclusive opportunity to meet the Joint Federal Pharmacy Leadership! Please note that all opportunities may not be available as the “right of first acceptance” is given to previous supporters.

A partial list of support opportunities is provided below. For a complete list of support opportunities go to www.jfpsinfo.org.

Contact Stacia Spridgen, LTC (ret), Director of Federal Pharmacy Programs at sspridgen@aphanet.org or (202) 429-7594 for more information.

WiFi Buyout – \$20,000



The Wifi will provide coverage in all JFPS meeting and exhibit space at the Rosen Shingle Creek. Supporter logo will be included on the splash page when attendees connect to the Internet. Supporter will also be recognized throughout the event, including branded signage in JFPS meeting areas. In addition, supporter will be recognized on the JFPS Website and in the Program Guide.

Exhibit Hall Opening – \$15,000



The Welcome Reception serves as the JFPS 2017 “kick off” for all attendees, and provides an informal atmosphere to mix and mingle with attendees and industry partners. Entertainment, appetizers and non alcoholic beverages are provided (cash bar available).

Program and Web Site – \$12,000



The JFPS website (www.jfpsinfo.org) is the main marketing vehicle for JFPS and will be visited

by thousands of active duty, reserve, and retired Joint Federal pharmacists and pharmacy technicians. Sole-supporter recognition includes animated banner on the home page linking to the website of your choice, company logo included on all pre-meeting marketing e-mails, and 4-color ad on cover 4 of the Program Guide.

Charging Station – \$10,000 each

Your company's video message will be on a continuous loop at each recharging station while JFPS attendees power-up their smart phones, laptops, and other wireless devices.

Neck Wallets - \$5,000



All JFPS attendees must have their badge displayed at all times during the event. This is the perfect way to highlight your company. Your company's name/logo be prominently displayed on the neck wallet. A conference must have for attendees.

Hotel Key Cards – \$5,000



After a JFPS attendee checks in to their hotel, your branding will welcome them many times during the duration of the meeting. The Hotel Key Card is the perfect opportunity for a lasting impression.

Registration Bags – \$5,000



The registration bag is distributed to all meeting attendees. Promote your company name and logo (or a product-specific logo) on this highly visible support opportunity. Marketing materials and/or a small give-away item can be included in each bag. This collectible piece is one of the most visible items at JFPS!

